



Bermuda Lawn Tennis Association Media Consent Policy for Junior Players

**September 2025
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Bermuda Lawn Tennis Association Media Consent Policy for Junior Players

Date of Policy: September 9, 2025

Policy Review Date: Annually, or as required by changes in legislation or platform guidelines.

1. Statement of Purpose

The Bermuda Lawn Tennis Association (BLTA) aims to celebrate the achievements of its junior players, promote the sport of tennis, and showcase our community on our official media channels. This policy outlines the principles and procedures for the responsible use of photographs, video footage, and other media of junior players.

This policy has been created to protect the privacy and rights of all players under the age of 18, ensuring that any use of their images or likeness is done with the explicit consent of a parent or legal guardian.

2. Scope

This policy applies to all media collected and used by the BLTA and its affiliated representatives, including but not limited to:

- All junior players participating in BLTA-sanctioned events, programs, and activities.
- BLTA coaches, staff, and volunteers responsible for media capture.
- All official BLTA media channels, including:
 - The official BLTA website.
 - The BLTA's official social media accounts (Instagram, Facebook, X).
 - Promotional materials such as brochures or newsletters.

3. Media Capture and Consent

The BLTA will only capture and use images and videos of junior players with the explicit, written consent of a parent or legal guardian. Consent is voluntary, and a parent's decision to withhold consent will not affect a player's participation in any BLTA activities.

Consent Form:

A dedicated Media Consent Form will be provided to parents and guardians at the time of registration. This form will clearly state:

- The purpose for which the media will be used.
- The specific channels on which the media may be published (e.g., BLTA website, Instagram).
- That a player's full name will not be used in captions or descriptions without separate,

explicit consent.

- The parent/guardian's right to withdraw consent at any time.

4. Withdrawal of Consent

A parent or legal guardian has the right to withdraw consent at any time, for any reason. To do so, they must submit a written request to the BLTA's Designated Safeguarding Officer or a member of the BLTA Board.

Upon receiving a withdrawal of consent, the BLTA will take the following actions:

- The BLTA will immediately cease using new media of the junior player on its channels.
- The BLTA will make a reasonable effort to remove all existing media of the junior player from its official website.
- The BLTA will also take reasonable steps to remove existing media from its social media accounts; however, it is important to note that once media is posted on third-party sites, its complete removal cannot be guaranteed.

5. Responsible Use of Media

The BLTA is committed to using all media responsibly and respectfully. The BLTA will not:

- Use images or videos that are deemed inappropriate or could cause embarrassment or distress to the player.
- Use a junior player's full name or any other personally identifiable information without explicit, separate consent from a parent or guardian.
- Use any media for commercial purposes without a specific commercial consent agreement.
- Share media with any third parties without parental consent, unless legally required to do so.

6. Acknowledgment

By signing below, I acknowledge that I have read, understood, and agree to the terms of this Media Consent Policy. I hereby grant consent for the Bermuda Lawn Tennis Association to capture and use images and video footage of my child on its official media channels as outlined in this document.

Parent/Legal Guardian Signature: _____

Date: _____

Printed Name: _____

Player's Name: _____