

BILLIE JEAN KING CUP

JUNIORS

BY ► GAINBRIDGE



DAVIS CUP[®]
JUNIORS

Team Identification Style Guide

2025 ITF Junior Team Competitions



Team ID Regulation

Players and Captains shall always be required to dress in compliance with Team Identification principles. To comply, players and Captains shall display the Nation's name on the back of their shirt and, in addition, dress in national colours.

Team Identification is mandatory at the Finals and at all Qualifying rounds of the ITF Junior Team Competitions. National colours must be announced on the nomination forms.

Please find more details in the [2025 ITF Junior Team Competition Regulations](#).

National Team Colours

National Associations should use national team colours as defined for the country for Davis Cup and Billie Jean King Cup.

- If this is not possible, National Associations should use national team colours that are traditionally associated with the national sports teams of that country e.g. blue in Italy
- All white is not to be nominated as national colours unless it is traditionally associated with that country.
- Both shirts and shorts/skirt must adhere to the national colour guidelines
- Clothing can feature national colours in varying proportions and various styles
- Socks and shoes are not governed by this regulation
- In Doubles both members of the team **must** display the nation's name on the back of their shirt and dress in the same colours.



Example



Font: Arial Black

Case: Upper

Alphabet: Roman only

Language: English or National i.e. Spain or España

Country: Abbreviations will be accepted but must be approved by the ITF

Letter Colour: Non -Reflective, plain, solid black or solid white. *

* The ITF can be flexible on the font colour on a case by case basis provided all players on the same team use the same colour lettering.





Shape of wording: Country names should be on a horizontal line with no arc.

Height of Letters: 8 cm tall max. 3 cm short min.

Spacing between Letters: Variable

Width of letters: Variable



Height on Shirt: Placed no lower than the armpits of the shirt.

Position on shirt: Aligned centrally and avoiding the seam of the sleeve as shown above.

Flag: A flag is optional, however, if used it should be placed directly below country name and must be smaller in width than the country name. It should be placed no higher than the armpit line.





If a girl's shirt/dress is backless or too small for print, the country name must be placed on the back of the skirt:

It must be:

- In a horizontal line
- In Arial Black
- In contrasting colour to the skirt
- In Uppercase
- In the Roman alphabet
- In English or National Language
- Non-Reflective, plain, solid black or white
- Abbreviations will be accepted but must be approved by the ITF

